



ALBERT BURKS IV

UI UX AND
GRAPHIC DESIGNER.

I'm a designer who enjoys taking complex ideas into form meeting function in the best possible way, whether that's digital products or graphic design. I have 12+ years creating user-centered design for eCommerce, higher ed, and B2B brands. I enjoy balancing visual identity and usability within design systems, crafting brand identities, cross-functionality and accessibility.

CONTACT. ■ aburksdesign.com ■ albert@aburksdesign.com ■ 954.907.2097

CORE COMPETENCES.

Visual Design

Design Systems

Responsive Design

Prototyping

User Research

Brand Identity

Wireframing

Interaction Design

TOOLS AND SOFTWARE.

Figma

Photoshop

Affinity

Illustrator

InDesign

Elementor

Wordpress

EDUCATION.

Ironhack Miami
UX/UI Certification

ITT Technical Institute
AA, Visual Communications

PROFESSIONAL EXPERIENCE.

■ Lead Designer - Freelance

RTA Kitchen Cabinets Online | 2024 – 2026

Architected cohesive visual identity system across web, email, and product imagery to improve trust and conversion

■ Senior Visual Designer

Mediacurrent, A Code and Theory Agency | 2022 – 2024

– Led user-centered design by creating personas, user journeys, wireframes, and prototypes for clients including Penn State University, Spelman Johnson, and Lehigh University

– Partnered with clients to maintain scalable design systems, building UI components and style guides for visual design consistency

– Collaborated with product teams to design intuitive digital experiences grounded in research and user needs

■ Senior Product Designer

Shift4Shop | 2014 – 2022

– Owned internal style guides and design systems supporting marketing materials, templates, and client intranet platform

– Designed 40+ high-fidelity industry-specific eCommerce templates for ready-made DTC, B2B, and B2C clients, accelerating time-to-launch

– Created wireframes and prototypes to define product vision and UX flows; transformed the Shift4Shop onboarding platform and internal training intranet during platform transition

■ Web & Graphic Designer

DAS Group | 2012 – 2014

– Managed client accounts and revision cycles; executed customer requests with visual design solutions meeting brand and business goals