



ALBERT BURKS IV

UI UX AND
GRAPHIC DESIGNER.

I'm a designer who enjoys taking complex ideas into form meeting function in the best possible way, whether that's digital products or graphic design. I have 12+ years creating user-centered design for eCommerce, higher ed, and B2B brands. I enjoy balancing visual identity and usability within design systems, crafting brand identities, cross-functionality and accessibility.

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CORE COMPETENCES.

Visual Design

Design Systems

Responsive Design

Prototyping

User Research

Brand Identity

Wireframing

Interaction Design

TOOLS AND SOFTWARE.

Figma

Photoshop

Affinity

Illustrator

InDesign

Elementor

Wordpress

EDUCATION.

Ironhack Miami
UX/UI Certification

ITT Technical Institute
AA, Visual Communications

PROFESSIONAL EXPERIENCE.

■ Lead Designer - Contractor

RTA Kitchen Cabinets Online | 2024 – 2026

Architected cohesive visual identity system across web, email, and product imagery to improve trust and conversion

■ Senior Visual Designer

Mediacurrent, A Code and Theory Agency | 2022 – 2024

– Led user-centered design by creating personas, user journeys, wireframes, and prototypes for clients including Penn State University, Spelman Johnson, and Lehigh University

– Partnered with clients to maintain scalable design systems, building UI components and style guides for visual design consistency

– Collaborated with product teams to design intuitive digital experiences grounded in research and user needs

■ Senior Product Designer

Shift4Shop | 2014 – 2022

– Owned internal style guides and design systems supporting marketing materials, templates, and client intranet platform

– Designed 40+ high-fidelity industry-specific eCommerce templates for ready-made DTC, B2B, and B2C clients, accelerating time-to-launch

– Created wireframes and prototypes to define product vision and UX flows; transformed the Shift4Shop onboarding platform and internal training intranet during platform transition

■ Web & Graphic Designer

DAS Group | 2012 – 2014

– Managed client accounts and revision cycles; executed customer requests with visual design solutions meeting brand and business goals